

# How does the Supplier Incentive Programme work?

## Transcript

[Audio: instrumental music in the background throughout]

Text on screen appears that reads 'How does the Supplier Incentive Programme work?' The Durham County Council logo appears above.

Male voiceover says, 'The programme gives suppliers the option to be paid earlier in exchange for a small discount'.

A cartoon style animation on screen shows a male character sitting at a desk with a laptop in front of him and another male character sitting next to the desk looking back and forth between documents in each hand.

The male voiceover continues 'This discount depends on how early your paid and is taken off the amount you're owed. The aim is to pay you within 10 days'.

The animation continues but this time shows an invoice document and a calendar next to each other. A date on the calendar is seen to be circled.

The male voiceover continues 'Being part of the programme means you will also get prioritised invoice processing and a dedicated contact in the council if you have a query'.

The animation then shows an invoice on a computer screen and fingers typing on a keyboard. It then shows a character talking on the phone, a speech bubble appears to the side showing another character on the phone. They are having a conversation.

The male voiceover continues 'Best of all, if you are not paid early, no discount is taken, which means you'll improve your cash flow and help protect local frontline services'

A 'thumbs up' appears on screen with text underneath that reads 'Best of all'. We then see a hand holding a card with a pounds sign on. Text above reads 'If you're not paid early'. The animation then moves to a male character sitting at a desk looking at their computer screen. An invoice can be seen on the computer screen with a green tick next to it and text that reads 'Paid'. We then see a high street, with different buildings, followed by an animation of a construction site with a lorry moving along the road.

The Durham County Council logo appears on screen.

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