



United Kingdom | Sector: Highways & Transport Consultancy | July 2022 |

Local Authority Highways & Transport Consultancy Market Snapshot

Market growth returns



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2021 saw the local authority Highways & Transport Consultancy market return to growth after the previous year had represented a pause in the strong performance seen over recent years.

Although the increase in spend seen in 2021 was a fairly modest 1.9%, it represents a welcome return after average annual growth of 11.4% seen between 2016 and 2019 was halted by a 6.2% fall in council spend on these services in 2020.

The year started with a rapid increase in spend levels, rising over 72% between January and March, before averaging out at around £23.6M per month for the rest of the year and reaching a total of just over £283M.

Regionally, the 2021 picture is quite varied, with five regions seeing an increase in spend compared to 2020 and the remaining four seeing a fall.

The greatest increase in spend (44%) was seen in the South West, whilst the region that saw the largest total spend – the West Midlands – also saw the second biggest fall (13.7%).

Staying Power

Each of 2021's top five suppliers also made the list in 2020.

Flying High

Project Centre climbed from 5th in 2020 to 3rd in 2021 after its earnings in this market grew by 24%.

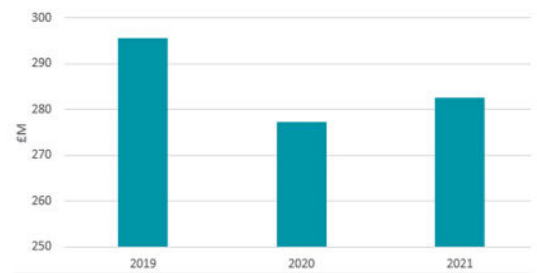
Market Dominance

The top five suppliers commanded a market share of over 44% in 2021 – 33% of which belonged to the top two.

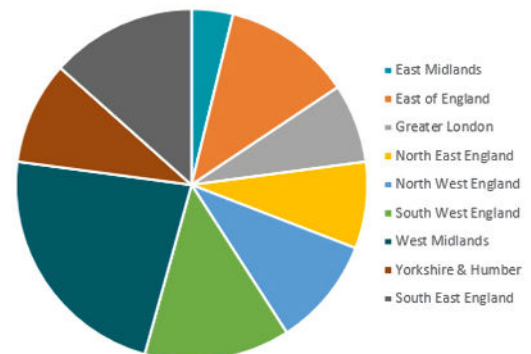
Mixed Results

Three of the top five suppliers saw their earnings in this market increase in 2021, with two seeing a fall.

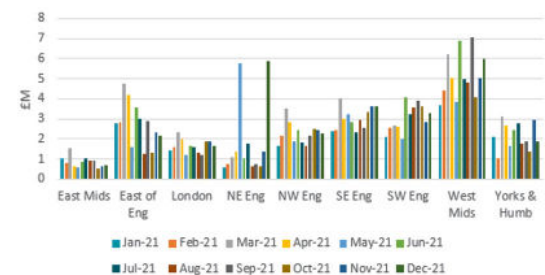
Council Spend 2021



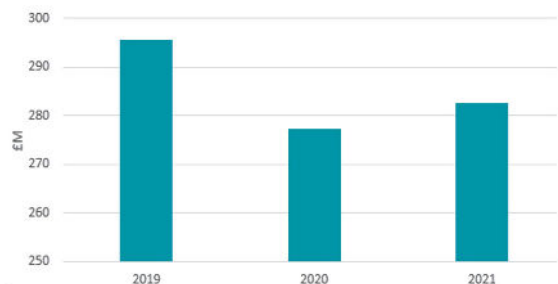
Council Spend (by Region) 2021



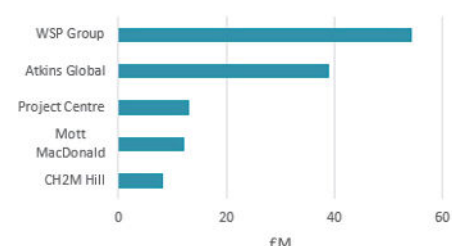
Council Spend (by Region) Jan - Dec 2021



Council Spend 2019 - 2021



Top Five Suppliers 2021



Top Five Spenders 2021



Since the start of 2022, over 40 upcoming Highways & Transport Consultancy opportunities have been published by the Oxygen Insights team.